

WARANGAL- “CYCLES4CHANGE” & “STREETS FOR PEOPLE”

Warangal aspires to be the cultural capital of Telangana and will continue to be the center of heritage and cultural tourism, which Telangana people proudly identify.

With a Vision to transform Warangal to a Livable, Clean, Green, Inclusive, Modern, Safe and Citizen friendly and Well Governed City”, Greater Warangal Smart City Corporation Limited (GWSCCL) has initiated many projects with a major focus on providing Smart Mobility particularly improving the Non-Motorised Transport (NMT).

To promote NMT, GWSCCL is participating in “The India Cycles4ChangeChallenge” and “Streets for People Challenge”. These challenges are initiatives of the Smart Cities Mission, Ministry of Housing and Urban Affairs, Government of India to inspire and support Indian cities to quickly implement cycling and pedestrian friendly initiatives. Objective of these Challenges is to involve the citizens and develop Cycle Tracks, Footpaths, Street infrastructure.

The Challenges aim to help cities connect with their citizens as well as experts to develop a unified vision and initiatives to promote Cycling and Walking on Footpath. These Challenges require a public movement imbuing the citizen friendly, environment friendly modes of transport on the city streets. To involve the vigour and enthusiasm of Citizens, theme based events and competitions are being organised at on spot, Off-spot and online platforms.

Please note GWMC deserves the right to use the information and materials submitted by the participants in the organised events. Jury to these competitions will be sought from Art & Academic Experts in Warangal.

A. ON SPOT COMPETITIONS: Top 3 Performers to be awarded souvenirs.

1. Rangoli Competition

Rangoli or Muggu as it is called locally is a daily traditional practice in Telangana and other South Indian States. This event requires applying this traditional art form to theme of Cysle4change and Street for People depicting Warangal adopting Cycling and Walking as a way of life.

Theme: Rangoli shall focus on promoting Cycling and Walking on Footpaths.

Specifications:

- 3 members maximum in a team
- 3 m Box will be provided at site for each team.
- Basic Colours to be provided to each team
- Additional colours and materials can be brought by team
- Scoring will be for adherence to theme and creative ideas and design.
- Judges’ decision will be final.

2. Slow Cycle Race – Slow and Steady wins the Race

Slow Cycling is challenging as well as a fun event. The cyclists have to slow cycle towards the finish line in their respective lanes and the last cyclist to reach the finish line wins. it needs great control over the cycle to ride it slow and hence slow and steady would win the race.

Specifications:

- Cyclists have to bring their own cycles.
- Participants will be disqualified at first instance of losing balance and taking ground support.
- Final 3 will be selected after successive rounds depending on the number of Participants.
- Judges’ decision will be final.

B. OFF SPOT & ONLINE COMPETITIONS: Cash Prizes of Rs. 3000 for Winner, Rs. 2000 for 1st Runner-up, Rs. 1000 for 2nd Runner-up.

Submissions for the following online events can be done at Commissioners' Office, GWMC Head Office or Mailed to events.gwmc@gmail.com

1. Photographs- Theme- Promoting Cycling

A picture is worth thousand words and this event is aimed at conveying stories of Cycling as a way of life. Photographs can depict following themes.

Themes: i) Cycling by Children; ii) Cycling by Women; iii) Cycling by Aged Citizens; iv) Cycles used for commuting to work, schools or colleges; v) Cycles used as leisure/recreation vi) Group cycling activities; vii) Cycling at iconic and heritage places in Warangal; viii) Cycling for any occasion and other unique cycling stories.

Specifications: -Participants can submit 3-4 Photographs as entries. One Picture shall be selected as the entry for the participant. Participants shall furnish relevant personal details.
-Photographs by Digital Cameras (DSLR), Smartphone cameras and pictures from any camera above 2 MP resolutions will be allowed.
- Digital details of the each Photograph to be attached; i.e. device information, date of Click, location etc.
-Adherence to themes is compulsory and Creative Framing and Composition in the Photographs will be scored better.
-Plagiarism and duplicate entries if found, both similar entries will be disqualified.
-Winning entries may be published in news medium.
- Judges' decision will be final.

2. Essay Writing – Theme- Cycles4change and Streets for People

Cycles4Change challenge is a nationwide initiative to reinvent the way of cycling in the country. Cycling which is environment friendly a healthy way of transport and would contribute to the physical wellbeing of the citizens. The Essays should throw light on the following themes;

Themes: Promoting Cycling and Walking on Footpath. Essays could focus on the existing situation of Cycling and Walking infrastructure in the city, required development, role of the Authorities and the Citizens in this endeavour etc.

Specifications: -Minimum 500 words essay in English, Telugu and any language widely used. Participants shall furnish relevant personal details.
-Adherence to themes is compulsory, Creative writing will be scored better.
-Plagiarism and duplicate entries if found, both similar entries will be disqualified.
-Winning entries will be published in news medium.
-Judges' decision will be final.

3. Painting/ Drawing – Theme- Cycles for all, Inclusivity- Physical submissions only

Cycle as a mode of transport is inclusive in nature used across all age groups, gender, social groups etc. The objective of the event is to creatively portray through colours this inclusivity through following themes

Themes: i) Cycling bringing together different economic groups- Car owners and cycle owners both can cycle together; ii) Cycling of different age groups- Aged Citizens with Young Citizens as well as children; iii) Empowerment and gender equality through cycling- Women safety and comfort; vi) Nurturing of children through safe cycling; and other inclusive benefits cycling extending to bridging social gaps and divides.

Specifications: -Medium of Drawing, Painting, its size and scale is open to participant's choice. Participants shall furnish relevant personal details.
-Adherence to theme is compulsory. Creative ideas and aesthetic portrayals will be scored better.
-Winning entries and commended entries may be published.
-Judges' decision will be final.

4. Jingles/ Slogan – Theme- Cycles4change, Street for people

Any public movement would require a call, a slogan and this being a public movement invites creative jingles & slogans advocating Cycling and Walking in the City. These slogans should motivate the citizens of Warangal to take up Cycling and Walking. Following themes could be adhered to in combinations to come up with a holistic slogan or jingle.

Themes: Slogans and Jingles could follow themes of all the other events.

Specifications: -Entries should be in Audio Format only. Participants shall furnish relevant personal details.
-Maximum 2 lines for Slogans and 30 seconds for Jingles.
- Adherence to themes is compulsory.
- Slogan/Jingle shouldn't be loud and out of context.
- Digital Information of audio file to be submitted. Names of all artists to be attached.
-Plagiarism and duplicate entries if found, both similar entries will be disqualified.
-Winning entries and commended entries may be played on Radio and may be adopted by the City for this public movement.
- Judges' decision will be final.